For Immediate Release: Wednesday, May 29, 2013

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CITY OF SAN DIEGO

MAYOR BOB FILNER TO HOLD SUMMIT AND BUSINESS ROUNDTABLE FOR SUMMER YOUTH JOBS!

WHAT: Mayor Bob Filner will hold a Summit and Business Roundtable for Summer Youth Jobs to

challenge local companies to participate in the upcoming summer employment program for

young adults called CONNECT2Careers.

CONNECT2Careers, formerly known as Hire-A-Youth, has been redesigned to help address San Diego's ongoing job skills gap and provide meaningful work experiences to local young adults. The participation of the business community is key to success.

WHEN: Thursday, May 30, 2013 at 11:30 a.m. to 1:00 p.m.

WHERE: San Diego Concourse

202 C St. Silver Room

San Diego, CA 92101

WHO: Mayor Bob Filner

Council President Pro Tem Sherri Lightner

Mark Cafferty, CEO of San Diego Regional Economic Development Corporation

Peter Callstrom, CEO of San Diego Workforce Partnership

Representatives from the local business community

Young adults

WHY: Almost 400 young adults have applied to participate in the CONNECT2Careers program,

but so far only 60 companies have agreed to hire a young adult this summer. Mayor Filner called for the Summit and Business Roundtable to educate the business community on the

importance of summer youth employment.

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